

16TH ANNUAL



# NATURE FEST

ONE WILD ADVENTURE

SATURDAY, APRIL 27, 2024, 10AM - 4PM



**Bridgeland is thrilled to present our popular Nature Fest again this spring!** This beloved event celebrates the great outdoors and the careful consideration Bridgeland gives to the environment and wildlife found in and around the 11,500-acre community. Since Nature Fest began in 2008, the event has attracted tens of thousands of visitors!

**As a sponsor, your company has a unique opportunity to generate positive publicity and name recognition.** Marketing for the event will be targeted to thousands of families in the Houston area. Advertising will include a print ad, social media ads and event posts, signage, e-blasts, public relations and TV appearances by our headline act, Coyote Peterson, Emmy award-winning host of Brave Wilderness.

BRIDGELAND®



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## SPONSORSHIP & PARTNER OPPORTUNITIES

**SATURDAY, APRIL 27, 2024, 10AM - 4PM**

### **TITLE SPONSOR – \$5,000 (1 Available)**

- 🐾 Logoed banner on stage
- 🐾 Opportunity to introduce headline act on stage
- 🐾 Name and logo published on various advertising materials and event map
- 🐾 Recognition in press release, social media posts and direct link to your website from Bridgeland.com
- 🐾 Complimentary booth space in our exhibitor area and up to \$200 in food vouchers to be used at the food truck area

### **ADVENTURE SPONSOR – \$3,000 (Unlimited)**

- 🐾 Recognition as Adventure Sponsor on festival signage and event map
- 🐾 Name and logo printed on various advertising materials, press release, social media posts and direct link to your website from Bridgeland.com
- 🐾 Complimentary booth space in our exhibitor area and up to \$100 in food vouchers to be used at the food truck area

### **KIDS' ZONE SPONSOR – \$3,000 (4 Available)**

- 🐾 Recognition as Kids' Zone Sponsor on festival map and gateway sign
- 🐾 Name and logo printed on various advertising materials, press release, social media posts and direct links to your website from Bridgeland.com
- 🐾 Complimentary booth space in our exhibitor area and up to \$100 in food vouchers to be used at the food truck area

### **ANIMAL ENCOUNTER PHOTO-OP – \$2,500 (1 Available)**

- 🐾 Logo on photo-op backdrop
- 🐾 Name and logo printed on various advertising materials, press release, social media posts and direct link to your website from Bridgeland.com
- 🐾 Complimentary food vouchers up to \$75 to be used at the food truck area

### **WILDERNESS SPONSOR – \$2,000 (Unlimited)**

- 🐾 Recognition as Wilderness Sponsor on festival signage and event map
- 🐾 Name and logo printed on various advertising materials, press release, social media posts and direct link to your website from Bridgeland.com
- 🐾 Complimentary food vouchers up to \$50 to be used at the food truck area



# BRIDGELAND®

**For more information, call Bridgeland at 281-304-5588**



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## ADDITIONAL SPONSORSHIP & PARTNER OPPORTUNITIES

**SATURDAY, APRIL 27, 2024, 10AM - 4PM**

As a Nature Fest sponsor, your company's name will be listed on the event website, a variety of printed materials and the event map. A sign with your logo will be provided at your selected sponsorship activity.

Crocodile Encounter Sponsor – \$2,000 (1 Available)

Laser Tag Sponsor – \$1,500 (3 Available)

Petting Zoo Sponsor – \$1,000 (3 Available)

Arts & Crafts Sponsor – \$1,000 (2 Available)

Rock Wall Sponsor – \$1,000 (2 Available)

Face Painting Sponsor – \$600 (5 Available)

Glitter Tattoo Sponsor – \$500 (4 Available)

Balloon Artist Sponsor – \$350 (4 Available)



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**NATURE FEST**  
**SPONSORSHIP APPLICATION**

**SATURDAY, APRIL 27, 2024, 10AM - 4PM**

Please submit by April 1, 2024

Company Name to be published

Mailing Address

City, State, Zip Code

Telephone

Contact Person

Email Address

Website URL

- |   |  |
|---|--|
| <input type="checkbox"/> Title Sponsor – \$5,000 (1 Available)                  | <input type="checkbox"/> Laser Tag Sponsor – \$1,500 (3 Available)     |
| <input type="checkbox"/> Adventure Sponsor – \$3,000 (Unlimited)                | <input type="checkbox"/> Petting Zoo Sponsor – \$1,000 (3 Available)   |
| <input type="checkbox"/> Kids' Zone Sponsor – \$3,000 (4 Available)             | <input type="checkbox"/> Arts & Crafts Sponsor – \$1,000 (2 Available) |
| <input type="checkbox"/> Animal Encounter Photo-Op — \$2,500<br>(1 Available)   | <input type="checkbox"/> Rock Wall Sponsor – \$1,000 (2 Available)     |
| <input type="checkbox"/> Wilderness Sponsor – \$2,000 (Unlimited)               | <input type="checkbox"/> Face Painting Sponsor – \$600 (5 Available)   |
| <input type="checkbox"/> Crocodile Encounter Sponsor – \$2,000<br>(1 Available) | <input type="checkbox"/> Glitter Tattoo Sponsor - \$500 (4 Available)  |
|   | <input type="checkbox"/> Balloon Artist Sponsor – \$350 (4 Available)  |

**PAYMENT INFORMATION**

Please make checks payable to Bridgeland Development, LP  
and send a high-resolution .jpg, .eps or .ai file of your logo.

Please return to:  
Bridgeland  
ATTN: Martha Gros  
23720 House Hahl Road  
Cypress, TX 77433

For any questions, please contact Martha Gros at 832-928-0799  
or [martha.gros@howardhughes.com](mailto:martha.gros@howardhughes.com)

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